



Tulsi Naidu

CEO Asia Pacific

Nationality: British

Born: 1973

Skills and experience

Tulsi Naidu was appointed CEO Asia Pacific in January 2021, when she also became a member of the Executive Committee. Ms. Naidu has extensive experience in international financial services, having worked in life, property and casualty insurance and corporate finance, in Europe and Asia Pacific. Ms. Naidu started her career in India with roles at Arthur Andersen and ICICI Bank before moving to Credit Suisse First Boston in Hong Kong. She joined Prudential plc in London in 2003 and held a number of roles within the UK and Europe division including serving as chief operations officer and as the executive director responsible for UK and offshore business. Ms. Naidu joined Zurich in September 2016 as Head of Business Development EMEA and was then appointed CEO of Zurich UK.

Since 2024, Ms. Naidu has also served on the board of Zurich Kotak General Insurance.

External appointments

Ms. Naidu is an independent director of Wipro Ltd.

Educational background

Ms. Naidu holds a bachelor's degree in mathematics, economics and statistics from Nizam College, Hyderabad and a master's degree in management from the Indian Institute of Management Ahmedabad.

