News Release

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Zurich announces the successful closing of the placement of CHF 225 million undated subordinated debt

Zurich, March 3, 2016 – Zurich Insurance Group (Zurich) today announced the successful closing of the placement of CHF 225 million of undated subordinated notes (the "Notes"), first callable in June 2021. The closing took place on March 2, 2016. The transaction closed CHF 25 million above the initial expectation communicated on February 18, 2016 at unchanged conditions.

The coupon of 2.75 percent per annum is fixed until June 2021. Thereafter the coupon will reset every 5 years based on the then prevailing 5-year swap rate plus a margin of 3.323 percent per annum.

The Notes were issued by Zurich Insurance Company Ltd under its "Euro Medium Term Note Programme" and were placed to retail and institutional investors in the Swiss Franc domestic market.

The transaction has been conducted for refinancing purposes.

Further information

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Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With more than 55,000 employees, it provides a wide range of general insurance and life insurance products and services. Zurich's customers include individuals, small businesses, and mid-sized and large companies, including multinational corporations, in more than 170 countries. The Group is headquartered in Zurich, Switzerland, where it was founded

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in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com.

General Notice

This news release appears as a matter of record only, and all of the above-referenced notes (the "Notes") have been placed. This announcement constitutes neither an offer to sell nor a solicitation to buy or to subscribe to any of the Notes or any other securities of Zurich Insurance Group Ltd or Zurich Insurance Company Ltd. (the "Issuer") .

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The issuance of the Notes was not made in Japan and may be accepted only outside Japan. The Notes have not been and will not be registered under the Securities and Exchange Law of Japan.

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Contact
Zurich Insurance Group Ltd
Mythenquai 2, 8022 Zurich, Switzerland
www.zurich.com
SIX Swiss Exchange/SMI: ZURN, Valor: 001107539

Media Relations
phone +41 (0)44 625 21 00, fax +41 (0)44 625 26 41
twitter @Zurich
media@zurich.com

Investor Relations
phone +41 (0)44 625 22 99, fax +41 (0)44 625 36 18
investor.relations@zurich.com