

Zurich launches a global start-up competition, seeking the best-in-class customer solution innovations

Zurich, August 30, 2018 – As an element of its customer-led strategy, Zurich Insurance Group (Zurich) today launched the Zurich Innovation World Championship, its new global competition to collaborate with the brightest and best start-ups and entrepreneurs in the insurtech space.

The Championship, which focuses on start-ups with established products or services, will provide the winners with the opportunity to apply their solutions for Zurich's customers in selected countries.

The competition is a further step in Zurich's aim to transform the insurance industry. Running in more than 20 countries worldwide, the Championship is looking for start-ups in the fields of mobility, smart homes and buildings, digital health and financial planning.

The closing date for start-ups to apply is September 30, 2018. They can do so via the Championship [webpage](#).

Giovanni Giuliani, Group Chief Strategy, Innovation and Business Development Officer, commented: "Zurich is committed to being a ground-breaking customer-led insurer and wants to accelerate the transformation of its business model by refocusing its offerings to ensure they meet the needs of today's digital-savvy customers.

The Zurich Innovation World Championship will give entrepreneurs the opportunity to drive transformation of the insurance industry."

The Championship kicks off in individual countries today, with the overall winners in the countries going on to a regional round. The winners of the North America, Latin America, Europe and Middle East and Asia Pacific regional rounds will then take part in a final global competition. The final round will take place in February 2019, with the

bronze, silver and gold winners each receiving the resources to implement a pilot program with Zurich customers. Winners will be selected by juries of subject matter experts, innovation leaders and senior business executives.

Further information

For more information please visit the Championship [webpage](#).

Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With about 53,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 210 countries and territories. Zurich's customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com.

Contact

Zurich Insurance Group Ltd
Austrasse 46, 8045 Zurich, Switzerland
www.zurich.com

SIX Swiss Exchange/SMI: ZURN, Valor: 001107539

Media Relations

Neil Gordon-Henderson, Ricardo Moretto, Pavel Osipyants
phone +41 (0)44 625 21 00
twitter [@Zurich](#)
media@zurich.com