

Notiz

Zurich platziert erfolgreich vorrangige Anleihe in Höhe von CHF 200 Millionen

Zürich, 16. Januar 2019 – Zurich Insurance Group (Zurich) hat heute die erfolgreiche Platzierung einer vorrangigen Anleihe in Höhe von CHF 200 Millionen (die „Anleihe“) bekannt gegeben.

Die Anleihe hat eine Laufzeit bis Oktober 2027. Die Transaktion richtete sich an Schweizer Investoren.

Die Anleihe wird von Zurich Insurance Company Ltd ausgegeben und hat einen Coupon von 0,75%.

Die Transaktion wurde für allgemeine geschäftliche Zwecke durchgeführt.

Zurich Insurance Group (Zurich) ist eine führende Mehrspartenversicherung, die Dienstleistungen für Kunden in globalen und lokalen Märkten erbringt. Mit rund 53'000 Mitarbeitenden bietet Zurich eine umfassende Palette von Produkten und Dienstleistungen im Schaden- und Unfall- sowie im Lebensversicherungsbereich. Zu ihren Kunden gehören Einzelpersonen, kleine, mittlere und grosse Unternehmen sowie multinationale Konzerne in mehr als 210 Ländern und Gebieten. Die Gruppe hat ihren Hauptsitz in Zürich, Schweiz, wo sie 1872 gegründet wurde. Die Holdinggesellschaft, die Zurich Insurance Group AG (ZURN), ist an der SIX Swiss Exchange kotiert und verfügt über ein Level I American Depositary Receipt Programm (ZURVY), das ausserbörslich an der OTCQX gehandelt wird. Weitere Informationen über Zurich sind verfügbar unter www.zurich.com.

General Notice

This news release appears as a matter of record only, and all of the above-referenced notes (the “Notes”) have been placed. This announcement constitutes neither an offer to sell nor a solicitation to buy or to subscribe to any of the Notes or any other securities of Zurich Insurance Group Ltd or Zurich Insurance Company Ltd (the “Issuer”).

This news release does neither constitute (i) an offering prospectus within the meaning of Art. 1156 of the Swiss Code of Obligations, (ii) nor a listing prospectus within the meaning of the SIX Exchange Regulation Listing Rules, (iii) nor a prospectus or a supplementary prospectus pursuant to the Regulation (EU) 2017/1129 of the European Parliament and of the Council of June 14, 2017 (the “EU Prospectus Regulation”).

This news release is only addressed to, and is only directed at, qualified investors in any member state of the European Economic Area within the meaning of the EU Prospectus Regulation (“qualified investors”).

This news release is directed only at persons who are qualified investors and who (i) have professional experience in matters relating to investments falling within Article 19 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) or (ii) are persons falling within Article 49 (2)(a) to (d) (high net worth companies, unincorporated associations, etc.) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) or to whom it may otherwise lawfully be communicated (all such persons together being referred to as relevant persons).

This news release is only directed at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this communication relates is available only to relevant persons and will be engaged in only with relevant persons.

THIS NEWS RELEASE IS NOT BEING ISSUED IN THE UNITED STATES, CANADA, AUSTRALIA OR JAPAN AND IS NOT FOR PUBLICATION OR DISTRIBUTION IN THE UNITED STATES, CANADA, AUSTRALIA OR JAPAN.

THE ISSUANCE OF THE NOTES WAS NOT MADE IN THE UNITED STATES OR TO U.S. PERSONS AND COULD ONLY BE ACCEPTED BY NON-U.S. PERSONS AND OUTSIDE THE UNITED STATES. OFFERING MATERIAL WITH RESPECT TO THIS ISSUANCE MAY NOT BE DISTRIBUTED IN OR SENT TO THE UNITED STATES AND MAY NOT BE USED FOR THE PURPOSE OF SOLICITATION OF AN OFFER TO PURCHASE OR SELL ANY SECURITIES IN THE UNITED STATES. THIS NEWS RELEASE DOES NOT CONTAIN OR CONSTITUTE AN OFFER TO SELL OR A SOLICITATION OF AN OFFER TO BUY ANY OF THE NOTES OR ANY OTHER SECURITIES OF ZURICH INSURANCE GROUP LTD., ZURICH INSURANCE COMPANY LTD. OR THE ISSUER, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES. THE NOTES HAVE NOT BEEN AND ARE NOT INTENDED TO BE REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED (THE “SECURITIES ACT”), OR WITH ANY SECURITIES REGULATORY AUTHORITY OF ANY STATE OR OTHER JURISDICTION OF THE UNITED STATES, AND MAY NOT BE OFFERED OR SOLD WITHIN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, U.S. PERSONS EXCEPT IN ACCORDANCE WITH REGULATIONS UNDER THE SECURITIES ACT OR PURSUANT TO AN EXEMPTION FROM, OR IN A TRANSACTION NOT SUBJECT TO, THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. ANY PUBLIC OFFERING OF SECURITIES TO BE MADE IN THE UNITED STATES WILL BE MADE BY MEANS OF A PROSPECTUS THAT MAY BE OBTAINED FROM THE ISSUER AND THAT WILL CONTAIN DETAILED INFORMATION ABOUT THE COMPANY AND MANAGEMENT, AS WELL AS FINANCIAL STATEMENTS.

The issuance of the Notes was not made in Japan and may be accepted only outside Japan. The Notes have not been and will not be registered under the Securities and Exchange Law of Japan. Accordingly, this announcement constitutes neither an offer to sell nor a solicitation to buy any of the Notes or any other securities of Zurich Insurance Group Ltd, Zurich Insurance Company Ltd or the Issuer, directly or indirectly, in Japan or to, or for the benefit of, any Japanese Person or to others for reoffering or resale, directly or indirectly, in Japan or to any Japanese Person except under circumstances which will result in compliance with all applicable laws, regulations and guidelines promulgated by the relevant Japanese governmental and regulatory authorities and in effect at the relevant time. For the purposes of this paragraph

"Japanese Person" shall mean any person resident in Japan, including any corporation or other entity organised under the laws of Japan.

Contact

Zurich Insurance Group Ltd

Austrasse 46, 8045 Zurich, Switzerland

www.zurich.com

SIX Swiss Exchange/SMI: ZURN, Valor: 001107539

Media Relations

Neil Gordon-Henderson, Riccardo Moretto

Phone +41 (0)44 625 21 00

Twitter [@Zurich](https://twitter.com/Zurich)

media@zurich.com

Investor Relations

Richard Burden, Francesco Bonsante, Samuel Han, Michèle Matlock, Gianni Vitale

Phone +41 (0)44 625 22 99, fax +41 (0)44 625 36 18

investor.relations@zurich.com