Management Summary

- Overall the results show clearly that most respondents would not consider a new start in another country. The most common answer from respondents who live in countries with a healthy economy (Switzerland, Germany, Australia and Austria) is that they already live in the best country they can think of. In other countries most people opted for “I feel most secure in my home country”. The three most important reasons why people wouldn’t consider leaving their home country are the two mentioned above (with 17% each) as well as family obligations that prevent them from leaving their country (12%). Most respondents who mentioned that they have already considered a new start in another country say they would be too anxious to actually do it (15%).

- The most important reasons that would lead respondents to consider leaving their home country are better job opportunities in another country (28%) and unemployment in the home country (21%). But if we take a closer look, we can see once again that the reasons are mostly related to the economic health of the respondents’ home country. For people from countries with a healthy economy, love/relationship and love of adventure are the most important reasons to leave their home country rather than job opportunities. When interpreting the results, it is therefore important to bear the economic health of a country in mind.

- When respondents consider emigration, the three most important security aspects in the target country are job security (43%), a low crime rate (39%) and political stability (38%). It is interesting to see that there are very low discrepancies between countries. This shows that although respondents were drawn from around the world, they have very similar requirements. In addition, for respondents in Switzerland, Germany and Austria, reliable insurance coverage for illness/disability is also an important prerequisite when deciding whether to emigrate.

- The most popular region for emigration is North America (USA, Canada) (31%). The second most attractive region is Austria, Germany and Switzerland (29%), followed by Australia and New Zealand (28%).
## Methodology

<table>
<thead>
<tr>
<th>Method</th>
<th>CATI (Computer assisted telephone interview), CAPI (Computer assisted personal interview), PAPI (Paper assisted personal interview), CAWI (Computer web interview)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instrument</td>
<td>Fully structured questionnaire</td>
</tr>
<tr>
<td>Target Group</td>
<td>Men and Women domiciled in the particular countries, age14++</td>
</tr>
<tr>
<td>Countries</td>
<td>12 countries</td>
</tr>
<tr>
<td>Sample</td>
<td>Representative sample of 500 to 1,000 inhabitants per country relating to gender, age and region</td>
</tr>
<tr>
<td>Field Time</td>
<td>August 8 – September 21, 2013</td>
</tr>
<tr>
<td>Conducting Agency</td>
<td>GfK Switzerland AG and GfK Global, tnsglobal (for Australia), Millward Brown (for Ireland) and bjconsult (for Morocco)</td>
</tr>
</tbody>
</table>
Question 1:

Have you ever considered making a new start in another country?
Total - Considering a new start in another country

Basis: n = 7’754 / Statistics in %

- No, I am living in the best country I can think of: 17%
- No, I feel most secure in my home country: 17%
- No, my family obligations prevent me from doing so: 12%
- No, I am too lazy: 2%
- No, I don’t like change: 7%
- No, others: 9%
- Yes, but I’m just too anxious to actually do it: 15%
- Yes, I have already lived in a number of different countries: 5%
- Yes, I have emigrated – and I like my new country: 3%
- Yes, I am actually currently planning my emigration: 6%
- Yes, I have emigrated – but I don’t like my new country: 1%
- Yes, others: 8%
## Countries summary - Considering a new start in another country

<table>
<thead>
<tr>
<th>Distribution in %</th>
<th>Total</th>
<th>Switzerland n = 503</th>
<th>Germany n = 548</th>
<th>Italy n = 500</th>
<th>Spain n = 534</th>
<th>Russia n = 500</th>
<th>Ireland n = 1’000</th>
<th>Portugal n = 629</th>
<th>Morocco n = 501</th>
<th>Australia n = 498</th>
<th>Mexico n = 1’041</th>
<th>UK n = 1’000</th>
<th>Austria n = 500</th>
</tr>
</thead>
<tbody>
<tr>
<td>No, I am living in the best country I can think of</td>
<td>17.2</td>
<td>29.0</td>
<td>23.2</td>
<td>3.5</td>
<td>7.8</td>
<td>6.4</td>
<td>10.8</td>
<td>5.7</td>
<td>11.6</td>
<td>46.6</td>
<td>11.1</td>
<td>11.0</td>
<td>39.7</td>
</tr>
<tr>
<td>No, I feel most secure in my home country</td>
<td>17.1</td>
<td>15.7</td>
<td>13.5</td>
<td>20.6</td>
<td>25.8</td>
<td>5.6</td>
<td>20.8</td>
<td>17.8</td>
<td>21.0</td>
<td>12.7</td>
<td>16.8</td>
<td>19.8</td>
<td>15.2</td>
</tr>
<tr>
<td>No, my family obligations prevent me from doing so</td>
<td>11.6</td>
<td>7.8</td>
<td>11.0</td>
<td>12.0</td>
<td>9.5</td>
<td>8.2</td>
<td>12.9</td>
<td>9.1</td>
<td>22.8</td>
<td>5.8</td>
<td>13.3</td>
<td>17.9</td>
<td>9.4</td>
</tr>
<tr>
<td>No, I am too lazy</td>
<td>2.2</td>
<td>2.6</td>
<td>4.5</td>
<td>2.5</td>
<td>0.4</td>
<td>2.2</td>
<td>2.8</td>
<td>0.7</td>
<td>0.8</td>
<td>0.4</td>
<td>7.8</td>
<td>1.2</td>
<td>0.1</td>
</tr>
<tr>
<td>No, I don't like change</td>
<td>6.7</td>
<td>2.4</td>
<td>2.6</td>
<td>11.4</td>
<td>10.0</td>
<td>9.6</td>
<td>11.6</td>
<td>14.8</td>
<td>2.4</td>
<td>2.8</td>
<td>9.2</td>
<td>2.0</td>
<td>2.4</td>
</tr>
<tr>
<td>No, others</td>
<td>8.5</td>
<td>5.4</td>
<td>10.4</td>
<td>19.5</td>
<td>14.1</td>
<td>4.2</td>
<td>8.9</td>
<td>11.9</td>
<td>1.2</td>
<td>4.0</td>
<td>9.1</td>
<td>10.3</td>
<td>2.7</td>
</tr>
<tr>
<td>Yes, but I'm just too anxious to actually do it</td>
<td>14.8</td>
<td>11.3</td>
<td>14.8</td>
<td>18.4</td>
<td>6.0</td>
<td>44.2</td>
<td>8.0</td>
<td>13.7</td>
<td>18.2</td>
<td>7.0</td>
<td>6.1</td>
<td>10.3</td>
<td>18.5</td>
</tr>
<tr>
<td>Yes, I have already lived in a number of different countries</td>
<td>4.5</td>
<td>7.4</td>
<td>4.9</td>
<td>2.2</td>
<td>3.3</td>
<td>1.8</td>
<td>6.5</td>
<td>4.4</td>
<td>2.6</td>
<td>3.6</td>
<td>6.1</td>
<td>6.5</td>
<td>5.0</td>
</tr>
<tr>
<td>Yes, I have already emigrated to the country where I live now – and like it</td>
<td>3.2</td>
<td>3.0</td>
<td>2.0</td>
<td>0.1</td>
<td>7.7</td>
<td>2.8</td>
<td>4.5</td>
<td>4.2</td>
<td>0.6</td>
<td>8.0</td>
<td>1.9</td>
<td>1.7</td>
<td>1.6</td>
</tr>
<tr>
<td>Yes, I am actually currently planning my emigration</td>
<td>5.7</td>
<td>1.8</td>
<td>3.2</td>
<td>6.3</td>
<td>4.4</td>
<td>9.6</td>
<td>5.1</td>
<td>6.8</td>
<td>16.4</td>
<td>2.0</td>
<td>8.4</td>
<td>3.1</td>
<td>1.2</td>
</tr>
<tr>
<td>Yes, I have already emigrated to the country where I live now – but I don't like it</td>
<td>0.6</td>
<td>1.0</td>
<td>-</td>
<td>0.2</td>
<td>1.3</td>
<td>0.8</td>
<td>0.2</td>
<td>0.8</td>
<td>1.0</td>
<td>0.8</td>
<td>0.6</td>
<td>0.3</td>
<td>-</td>
</tr>
<tr>
<td>Yes, others</td>
<td>7.9</td>
<td>12.7</td>
<td>9.8</td>
<td>3.3</td>
<td>9.6</td>
<td>4.6</td>
<td>7.9</td>
<td>10.1</td>
<td>1.6</td>
<td>6.0</td>
<td>9.7</td>
<td>16.0</td>
<td>4.2</td>
</tr>
</tbody>
</table>
Switzerland - Considering a new start in another country

Basis: n = 503 / Statistics in %

- No, I am living in the best country I can think of: 29%
- No, I feel most secure in my home country: 16%
- No, my family obligations prevent me from doing so: 8%
- No, I am too lazy: 3%
- No, I don’t like change: 2%
- No, others: 5%
- Yes, but I’m just too anxious to actually do it: 11%
- Yes, I have already lived in a number of different countries: 7%
- Yes, I have emigrated – and I like my new country: 3%
- Yes, I am actually currently planning my emigration: 2%
- Yes, I have emigrated – but I don’t like my new country: 1%
- Yes, others: 13%
Germany - Considering a new start in another country

Basis: n = 548 / Statistics in %

- No, I am living in the best country I can think of: 23%
- No, I feel most secure in my home country: 14%
- No, my family obligations prevent me from doing so: 11%
- No, I am too lazy: 5%
- No, I don’t like change: 3%
- No, others: 10%
- Yes, but I’m just too anxious to actually do it: 15%
- Yes, I have already lived in a number of different countries: 5%
- Yes, I have emigrated – and I like my new country: 2%
- Yes, I am actually currently planning my emigration: 3%
- Yes, I have emigrated – but I don’t like my new country: 0%
- Yes, others: 10%
Italy - Considering a new start in another country

Basis: n = 500 / Statistics in %

- No, I am living in the best country I can think of: 4%
- No, I feel most secure in my home country: 21%
- No, my family obligations prevent me from doing so: 12%
- No, I am too lazy: 3%
- No, I don’t like change: 11%
- No, others: 20%
- Yes, but I’m just too anxious to actually do it: 18%
- Yes, I have already lived in a number of different countries: 2%
- Yes, I have emigrated – and I like my new country: 0%
- Yes, I am actually currently planning my emigration: 6%
- Yes, I have emigrated – but I don’t like my new country: 0%
- Yes, others: 3%
Spain - Considering a new start in another country

Basis: n = 534 / Statistics in %

- No, I am living in the best country I can think of: 8%
- No, I feel most secure in my home country: 26%
- No, my family obligations prevent me from doing so: 10%
- No, I am too lazy: 0%
- No, I don’t like change: 10%
- No, others: 14%
- Yes, but I’m just too anxious to actually do it: 6%
- Yes, I have already lived in a number of different countries: 3%
- Yes, I have emigrated – and I like my new country: 8%
- Yes, I am actually currently planning my emigration: 4%
- Yes, I have emigrated – but I don’t like my new country: 1%
- Yes, others: 10%
Russia - Considering a new start in another country

Basis: n = 500 / Statistics in %

- No, I am living in the best country I can think of: 6
- No, I feel most secure in my home country: 6
- No, my family obligations prevent me from doing so: 8
- No, I am too lazy: 2
- No, I don’t like change: 10
- No, others: 4
- Yes, but I’m just too anxious to actually do it: 44
- Yes, I have already lived in a number of different countries: 2
- Yes, I have emigrated – and I like my new country: 3
- Yes, I am actually currently planning my emigration: 10
- Yes, I have emigrated – but I don’t like my new country: 1
- Yes, others: 5
### Ireland - Considering a new start in another country

**Basis: n = 1’000 / Statistics in %**

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No, I am living in the best country I can think of</td>
<td>11%</td>
</tr>
<tr>
<td>No, I feel most secure in my home country</td>
<td>21%</td>
</tr>
<tr>
<td>No, my family obligations prevent me from doing so</td>
<td>13%</td>
</tr>
<tr>
<td>No, I am too lazy</td>
<td>3%</td>
</tr>
<tr>
<td>No, I don’t like change</td>
<td>12%</td>
</tr>
<tr>
<td>No, others</td>
<td>9%</td>
</tr>
<tr>
<td>Yes, but I’m just too anxious to actually do it</td>
<td>8%</td>
</tr>
<tr>
<td>Yes, I have already lived in a number of different countries</td>
<td>7%</td>
</tr>
<tr>
<td>Yes, I have emigrated – and I like my new country</td>
<td>5%</td>
</tr>
<tr>
<td>Yes, I am actually currently planning my emigration</td>
<td>5%</td>
</tr>
<tr>
<td>Yes, I have emigrated – but I don’t like my new country</td>
<td>0%</td>
</tr>
<tr>
<td>Yes, others</td>
<td>8%</td>
</tr>
</tbody>
</table>
Portugal - Considering a new start in another country

Basis: n = 629 / Statistics in %

No, I am living in the best country I can think of: 6
No, I feel most secure in my home country: 18
No, my family obligations prevent me from doing so: 9
No, I am too lazy: 1
No, I don’t like change: 15
No, others: 12
Yes, but I’m just too anxious to actually do it: 14
Yes, I have already lived in a number of different countries: 4
Yes, I have emigrated – and I like my new country: 4
Yes, I am actually currently planning my emigration: 7
Yes, I have emigrated – but I don’t like my new country: 1
Yes, others: 10
**Morocco - Considering new start in other country**

*Basis: n = 501 / Statistics in %*

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No, I am living in the best country I can think of</td>
<td>12</td>
</tr>
<tr>
<td>No, I feel most secure in my home country</td>
<td>21</td>
</tr>
<tr>
<td>No, my family obligations prevent me from doing so</td>
<td>23</td>
</tr>
<tr>
<td>No, I am too lazy</td>
<td>1</td>
</tr>
<tr>
<td>No, I don’t like change</td>
<td>2</td>
</tr>
<tr>
<td>No, others</td>
<td>1</td>
</tr>
<tr>
<td>Yes, but I’m just too anxious to actually do it</td>
<td>18</td>
</tr>
<tr>
<td>Yes, I have already lived in a number of different countries</td>
<td>3</td>
</tr>
<tr>
<td>Yes, I have emigrated – and I like my new country</td>
<td>1</td>
</tr>
<tr>
<td>Yes, I am actually currently planning my emigration</td>
<td>16</td>
</tr>
<tr>
<td>Yes, I have emigrated – but I don’t like my new country</td>
<td>1</td>
</tr>
<tr>
<td>Yes, others</td>
<td>2</td>
</tr>
</tbody>
</table>
Australia - Considering a new start in another country

Basis: n = 498 / Statistics in %

- No, I am living in the best country I can think of: 47
- No, I feel most secure in my home country: 13
- No, my family obligations prevent me from doing so: 6
- No, I am too lazy: 0
- No, I don’t like change: 3
- No, others: 4
- Yes, but I’m just too anxious to actually do it: 7
- Yes, I have already lived in a number of different countries: 4
- Yes, I have emigrated – and I like my new country: 8
- Yes, I am actually currently planning my emigration: 2
- Yes, I have emigrated – but I don’t like my new country: 1
- Yes, others: 6

Australia - Considering a new start in another country
Mexico - Considering a new start in another country

Basis: n = 1’041 / Statistics in %

No, I am living in the best country I can think of: 11
No, I feel most secure in my home country: 17
No, my family obligations prevent me from doing so: 13
No, I am too lazy: 8
No, I don’t like change: 9
No, others: 9
Yes, but I’m just too anxious to actually do it: 6
Yes, I have already lived in a number of different countries: 6
Yes, I have emigrated – and I like my new country: 2
Yes, I am actually currently planning my emigration: 8
Yes, I have emigrated – but I don’t like my new country: 1
Yes, others: 10

Mexico - Considering a new start in another country

Basis: n = 1’041 / Statistics in %

No, I am living in the best country I can think of: 11
No, I feel most secure in my home country: 17
No, my family obligations prevent me from doing so: 13
No, I am too lazy: 8
No, I don’t like change: 9
No, others: 9
Yes, but I’m just too anxious to actually do it: 6
Yes, I have already lived in a number of different countries: 6
Yes, I have emigrated – and I like my new country: 2
Yes, I am actually currently planning my emigration: 8
Yes, I have emigrated – but I don’t like my new country: 1
Yes, others: 10
UK - Considering a new start in another country

Basis: n = 1'000 / Statistics in %

- No, I am living in the best country I can think of
  - 11

- No, I feel most secure in my home country
  - 20

- No, my family obligations prevent me from doing so
  - 18

- No, I am too lazy
  - 1

- No, I don’t like change
  - 2

- No, others
  - 10

- Yes, but I’m just too anxious to actually do it
  - 10

- Yes, I have already lived in a number of different countries
  - 7

- Yes, I have emigrated – and I like my new country
  - 2

- Yes, I am actually currently planning my emigration
  - 3

- Yes, I have emigrated – but I don’t like my new country
  - 0

- Yes, others
  - 16
Austria - Considering a new start in another country

Basis: n = 500 / Statistics in %

- No, I am living in the best country I can think of: 40%
- No, I feel most secure in my home country: 15%
- No, my family obligations prevent me from doing so: 9%
- No, I am too lazy: 0%
- No, I don’t like change: 2%
- No, others: 3%
- Yes, but I’m just too anxious to actually do it: 19%
- Yes, I have already lived in a number of different countries: 5%
- Yes, I have emigrated – and I like my new country: 2%
- Yes, I am actually currently planning my emigration: 1%
- Yes, I have emigrated – but I don’t like my new country: 0%
- Yes, others: 4%
Question 2:

What makes/made you consider to leave your home country and go abroad?
Total - Reasons for leaving the country

Basis: n = 7'754 / Statistics in %

- Better job opportunities in other countries: 28%
- Unemployment in my home country: 21%
- I want to live a simpler life with a better work-life balance: 18%
- Love of adventure makes me want to go abroad: 16%
- My strained personal financial situation: 13%
- The financial situation of my home country: 13%
- Better education opportunities for me and/or my children: 13%
- Love – my partner lives abroad: 12%
- The political situation in my home country: 11%
- Crime and/or corruption in my home country: 9%
- Better old age provision abroad: 8%
- Others: 11%
- Don’t know: 15%
## Countries summary - Reasons for leaving the country

### Distribution in %

<table>
<thead>
<tr>
<th>Reason</th>
<th>Total</th>
<th>Switzerland (n = 503)</th>
<th>Germany (n = 548)</th>
<th>Italy (n = 500)</th>
<th>Spain (n = 534)</th>
<th>Russia (n = 500)</th>
<th>Ireland (n = 1'000)</th>
<th>Portugal (n = 629)</th>
<th>Morocco (n = 501)</th>
<th>Australia (n = 498)</th>
<th>Mexico (n = 1'041)</th>
<th>UK (n = 1'000)</th>
<th>Austria (n = 500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better job opportunities in other countries</td>
<td>27.6</td>
<td>14.5</td>
<td>18.0</td>
<td>24.4</td>
<td>33.3</td>
<td>18.0</td>
<td>34.2</td>
<td>33.4</td>
<td>49.9</td>
<td>19.5</td>
<td>38.8</td>
<td>32.9</td>
<td>13.7</td>
</tr>
<tr>
<td>Unemployment in my home country</td>
<td>20.7</td>
<td>8.0</td>
<td>14.5</td>
<td>30.3</td>
<td>41.1</td>
<td>7.4</td>
<td>29.3</td>
<td>44.4</td>
<td>19.8</td>
<td>6.8</td>
<td>26.8</td>
<td>10.0</td>
<td>9.9</td>
</tr>
<tr>
<td>I want to live a simpler life with a better work-life balance</td>
<td>17.6</td>
<td>20.9</td>
<td>22.3</td>
<td>15.0</td>
<td>5.0</td>
<td>29.8</td>
<td>9.7</td>
<td>8.6</td>
<td>10.6</td>
<td>12.4</td>
<td>28.0</td>
<td>31.3</td>
<td>17.0</td>
</tr>
<tr>
<td>Love of adventure makes me want to go abroad</td>
<td>16.1</td>
<td>35.2</td>
<td>25.5</td>
<td>1.4</td>
<td>6.6</td>
<td>13.4</td>
<td>10.2</td>
<td>4.7</td>
<td>4.8</td>
<td>25.5</td>
<td>9.6</td>
<td>18.9</td>
<td>36.8</td>
</tr>
<tr>
<td>My strained personal financial situation</td>
<td>13.4</td>
<td>5.8</td>
<td>6.0</td>
<td>17.6</td>
<td>13.0</td>
<td>14.2</td>
<td>13.7</td>
<td>34.1</td>
<td>28.5</td>
<td>3.8</td>
<td>12.7</td>
<td>7.5</td>
<td>3.9</td>
</tr>
<tr>
<td>The financial situation of my home country</td>
<td>13.3</td>
<td>5.6</td>
<td>8.9</td>
<td>16.4</td>
<td>20.3</td>
<td>21.0</td>
<td>21.9</td>
<td>20.4</td>
<td>11.4</td>
<td>5.2</td>
<td>9.5</td>
<td>12.7</td>
<td>6.8</td>
</tr>
<tr>
<td>Better education opportunities for me and/or my children</td>
<td>12.7</td>
<td>7.6</td>
<td>7.1</td>
<td>6.3</td>
<td>8.9</td>
<td>19.2</td>
<td>7.0</td>
<td>10.5</td>
<td>36.7</td>
<td>6.8</td>
<td>20.5</td>
<td>13.5</td>
<td>8.0</td>
</tr>
<tr>
<td>Love – my partner lives abroad</td>
<td>12.1</td>
<td>27.8</td>
<td>28.5</td>
<td>3.1</td>
<td>3.5</td>
<td>4.2</td>
<td>4.1</td>
<td>9.8</td>
<td>2.8</td>
<td>8.0</td>
<td>3.3</td>
<td>12.8</td>
<td>37.6</td>
</tr>
<tr>
<td>The political situation in my home country</td>
<td>10.8</td>
<td>7.0</td>
<td>14.5</td>
<td>20.3</td>
<td>11.8</td>
<td>16.2</td>
<td>5.7</td>
<td>9.0</td>
<td>4.2</td>
<td>5.4</td>
<td>9.6</td>
<td>10.8</td>
<td>15.1</td>
</tr>
<tr>
<td>Crime and/or corruption in my home country</td>
<td>9.4</td>
<td>6.2</td>
<td>7.8</td>
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<td>6.5</td>
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<td>2.6</td>
<td>4.8</td>
<td>23.5</td>
<td>10.1</td>
<td>9.9</td>
</tr>
<tr>
<td>Better old age provision abroad</td>
<td>7.6</td>
<td>3.8</td>
<td>6.7</td>
<td>5.7</td>
<td>4.5</td>
<td>29.8</td>
<td>4.6</td>
<td>6.5</td>
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<td>2.8</td>
<td>9.7</td>
<td>7.4</td>
<td>3.7</td>
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<tr>
<td>Others</td>
<td>11.0</td>
<td>17.7</td>
<td>17.4</td>
<td>8.2</td>
<td>11.2</td>
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<td>6.7</td>
<td>8.0</td>
<td>2.6</td>
<td>14.5</td>
<td>5.8</td>
<td>14.6</td>
<td>20.0</td>
</tr>
<tr>
<td>Don’t know</td>
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<td>12.1</td>
<td>9.4</td>
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<td>12.6</td>
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<td>35.5</td>
<td>3.0</td>
<td>16.5</td>
<td>15.4</td>
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</tbody>
</table>
### Switzerland - Reasons for leaving the country

**Basis: n = 503 / Statistics in %**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better job opportunities in other countries</td>
<td>15%</td>
</tr>
<tr>
<td>Unemployment in my home country</td>
<td>8%</td>
</tr>
<tr>
<td>I want to live a simpler life with a better work-life balance</td>
<td>21%</td>
</tr>
<tr>
<td>Love of adventure makes me want to go abroad</td>
<td>35%</td>
</tr>
<tr>
<td>My strained personal financial situation</td>
<td>6%</td>
</tr>
<tr>
<td>The financial situation of my home country</td>
<td>6%</td>
</tr>
<tr>
<td>Better education opportunities for me and/or my children</td>
<td>8%</td>
</tr>
<tr>
<td>Love – my partner lives abroad</td>
<td>28%</td>
</tr>
<tr>
<td>The political situation in my home country</td>
<td>7%</td>
</tr>
<tr>
<td>Crime and/or corruption in my home country</td>
<td>6%</td>
</tr>
<tr>
<td>Better old age provision abroad</td>
<td>4%</td>
</tr>
<tr>
<td>Others</td>
<td>18%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>14%</td>
</tr>
</tbody>
</table>
Germany - Reasons for leaving the country

Basis: n = 548 / Statistics in %

- Better job opportunities in other countries: 18%
- Unemployment in my home country: 15%
- I want to live a simpler life with a better work-life balance: 22%
- Love of adventure makes me want to go abroad: 26%
- My strained personal financial situation: 6%
- The financial situation of my home country: 9%
- Better education opportunities for me and/or my children: 7%
- Love – my partner lives abroad: 29%
- The political situation in my home country: 15%
- Crime and/or corruption in my home country: 8%
- Better old age provision abroad: 7%
- Others: 17%
- Don’t know: 11%
**Italy - Reasons for leaving the country**

*Basis: n = 500 / Statistics in %*

- Better job opportunities in other countries: 24%
- Unemployment in my home country: 30%
- I want to live a simpler life with a better work-life balance: 15%
- Love of adventure makes me want to go abroad: 1%
- My strained personal financial situation: 18%
- The financial situation of my home country: 16%
- Better education opportunities for me and/or my children: 6%
- Love – my partner lives abroad: 3%
- The political situation in my home country: 20%
- Crime and/or corruption in my home country: 9%
- Better old age provision abroad: 6%
- Others: 8%
- Don’t know: 21%
Spain - Reasons for leaving the country

Basis: n = 534 / Statistics in %

- Better job opportunities in other countries: 33%
- Unemployment in my home country: 41%
- I want to live a simpler life with a better work-life balance: 5%
- Love of adventure makes me want to go abroad: 7%
- My strained personal financial situation: 13%
- The financial situation of my home country: 20%
- Better education opportunities for me and/or my children: 9%
- Love – my partner lives abroad: 4%
- The political situation in my home country: 12%
- Crime and/or corruption in my home country: 7%
- Better old age provision abroad: 5%
- Others: 11%
- Don’t know: 12%
Russia - Reasons for leaving the country

Basis: n = 500 / Statistics in %

- Better job opportunities in other countries: 18%
- Unemployment in my home country: 7%
- I want to live a simpler life with a better work-life balance: 30%
- Love of adventure makes me want to go abroad: 13%
- My strained personal financial situation: 14%
- The financial situation of my home country: 21%
- Better education opportunities for me and/or my children: 19%
- Love – my partner lives abroad: 4%
- The political situation in my home country: 16%
- Crime and/or corruption in my home country: 26%
- Better old age provision abroad: 30%
- Others: 5%
- Don’t know: 9%
Ireland - Reasons for leaving the country

Basis: n = 1’000 / Statistics in %

- Better job opportunities in other countries: 34%
- Unemployment in my home country: 29%
- I want to live a simpler life with a better work-life balance: 10%
- Love of adventure makes me want to go abroad: 10%
- My strained personal financial situation: 14%
- The financial situation of my home country: 22%
- Better education opportunities for me and/or my children: 7%
- Love – my partner lives abroad: 4%
- The political situation in my home country: 6%
- Crime and/or corruption in my home country: 4%
- Better old age provision abroad: 5%
- Others: 7%
- Don’t know: 25%
### Portugal - Reasons for leaving the country

**Basis: n = 629 / Statistics in %**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better job opportunities in other countries</td>
<td>33%</td>
</tr>
<tr>
<td>Unemployment in my home country</td>
<td>44%</td>
</tr>
<tr>
<td>I want to live a simpler life with a better work-life balance</td>
<td>9%</td>
</tr>
<tr>
<td>Love of adventure makes me want to go abroad</td>
<td>5%</td>
</tr>
<tr>
<td>My strained personal financial situation</td>
<td>34%</td>
</tr>
<tr>
<td>The financial situation of my home country</td>
<td>20%</td>
</tr>
<tr>
<td>Better education opportunities for me and/or my children</td>
<td>11%</td>
</tr>
<tr>
<td>Love – my partner lives abroad</td>
<td>10%</td>
</tr>
<tr>
<td>The political situation in my home country</td>
<td>9%</td>
</tr>
<tr>
<td>Crime and/or corruption in my home country</td>
<td>3%</td>
</tr>
<tr>
<td>Better old age provision abroad</td>
<td>7%</td>
</tr>
<tr>
<td>Others</td>
<td>8%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>13%</td>
</tr>
</tbody>
</table>
Morocco - Reasons for leaving the country

Basis: n = 501 / Statistics in %

- Better job opportunities in other countries: 50%
- Unemployment in my home country: 20%
- I want to live a simpler life with a better work-life balance: 11%
- Love of adventure makes me want to go abroad: 5%
- My strained personal financial situation: 29%
- The financial situation of my home country: 11%
- Better education opportunities for me and/or my children: 37%
- Love – my partner lives abroad: 3%
- The political situation in my home country: 4%
- Crime and/or corruption in my home country: 3%
- Better old age provision abroad: 6%
- Others: 3%
- Don’t know: 8%
Australia - Reasons for leaving the country

Basis: n = 498 / Statistics in %

- Better job opportunities in other countries: 20%
- Unemployment in my home country: 7%
- I want to live a simpler life with a better work-life balance: 12%
- Love of adventure makes me want to go abroad: 26%
- My strained personal financial situation: 4%
- The financial situation of my home country: 5%
- Better education opportunities for me and/or my children: 7%
- Love – my partner lives abroad: 8%
- The political situation in my home country: 5%
- Crime and/or corruption in my home country: 5%
- Better old age provision abroad: 3%
- Others: 15%
- Don’t know: 36%
### Mexico - Reasons for leaving the country

**Basis: n = 1’041 / Statistics in %**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better job opportunities in other countries</td>
<td>39%</td>
</tr>
<tr>
<td>Unemployment in my home country</td>
<td>27%</td>
</tr>
<tr>
<td>I want to live a simpler life with a better work-life balance</td>
<td>28%</td>
</tr>
<tr>
<td>Love of adventure makes me want to go abroad</td>
<td>10%</td>
</tr>
<tr>
<td>My strained personal financial situation</td>
<td>13%</td>
</tr>
<tr>
<td>The financial situation of my home country</td>
<td>10%</td>
</tr>
<tr>
<td>Better education opportunities for me and/or my children</td>
<td>21%</td>
</tr>
<tr>
<td>Love – my partner lives abroad</td>
<td>3%</td>
</tr>
<tr>
<td>The political situation in my home country</td>
<td>10%</td>
</tr>
<tr>
<td>Crime and/or corruption in my home country</td>
<td>24%</td>
</tr>
<tr>
<td>Better old age provision abroad</td>
<td>10%</td>
</tr>
<tr>
<td>Others</td>
<td>6%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>3%</td>
</tr>
</tbody>
</table>
UK - Reasons for leaving the country

Basis: n = 1’000 / Statistics in %

Better job opportunities in other countries: 33%
Unemployment in my home country: 10%
I want to live a simpler life with a better work-life balance: 31%
Love of adventure makes me want to go abroad: 19%
My strained personal financial situation: 8%
The financial situation of my home country: 13%
Better education opportunities for me and/or my children: 14%
Love – my partner lives abroad: 13%
The political situation in my home country: 11%
Crime and/or corruption in my home country: 10%
Better old age provision abroad: 7%
Others: 15%
Don’t know: 17%
# Austria - Reasons for leaving the country

**Basis: n = 500 / Statistics in %**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better job opportunities in other countries</td>
<td>14%</td>
</tr>
<tr>
<td>Unemployment in my home country</td>
<td>10%</td>
</tr>
<tr>
<td>I want to live a simpler life with a better work-life balance</td>
<td>17%</td>
</tr>
<tr>
<td>Love of adventure makes me want to go abroad</td>
<td>37%</td>
</tr>
<tr>
<td>My strained personal financial situation</td>
<td>4%</td>
</tr>
<tr>
<td>The financial situation of my home country</td>
<td>7%</td>
</tr>
<tr>
<td>Better education opportunities for me and/or my children</td>
<td>8%</td>
</tr>
<tr>
<td>Love – my partner lives abroad</td>
<td>38%</td>
</tr>
<tr>
<td>The political situation in my home country</td>
<td>15%</td>
</tr>
<tr>
<td>Crime and/or corruption in my home country</td>
<td>10%</td>
</tr>
<tr>
<td>Better old age provision abroad</td>
<td>4%</td>
</tr>
<tr>
<td>Others</td>
<td>20%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>15%</td>
</tr>
</tbody>
</table>
Question 3:

Which security aspects matter the most when considering which country to move to permanently?
Total – Security aspects when considering moving country

Basis: n = 7’754 / Statistics in %

- Job security: 43%
- Low crime rate: 39%
- Political stability: 38%
- Reliable insurance coverage for illness/disability: 22%
- Safe pensions: 20%
- Safe schools: 14%
- Safe savings: 13%
- Low exposure to natural catastrophes: 12%
- Low exposure to weather risk: 9%
- No/low environmental pollution: 8%
- Other aspects: 7%
- Don’t know: 10%
## Countries summary - Security aspects when considering moving country

### Distribution in %

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Total</th>
<th>Switzerland n = 503</th>
<th>Germany n = 548</th>
<th>Italy n = 500</th>
<th>Spain n = 534</th>
<th>Russia n = 500</th>
<th>Ireland n = 1’000</th>
<th>Portugal n = 629</th>
<th>Morocco n = 501</th>
<th>Australia n = 498</th>
<th>Mexico n = 1’041</th>
<th>UK n = 1’000</th>
<th>Austria n = 500</th>
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</thead>
<tbody>
<tr>
<td>Job security</td>
<td>42.5</td>
<td>32.6</td>
<td>27.5</td>
<td>46.4</td>
<td>60.4</td>
<td>45.4</td>
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<td>55.2</td>
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<td>42.0</td>
<td>28.1</td>
<td>31.2</td>
<td>37.1</td>
</tr>
<tr>
<td>Low crime rate</td>
<td>38.8</td>
<td>44.1</td>
<td>39.4</td>
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<td>36.2</td>
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<td>24.5</td>
<td>28.6</td>
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<td>41.0</td>
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<td>29.0</td>
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<tr>
<td>Reliable insurance coverage for illness/disability</td>
<td>21.8</td>
<td>33.8</td>
<td>43.9</td>
<td>14.9</td>
<td>15.7</td>
<td>19.6</td>
<td>11.0</td>
<td>15.7</td>
<td>18.8</td>
<td>9.8</td>
<td>10.3</td>
<td>19.4</td>
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</tr>
<tr>
<td>Safe pensions</td>
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<td>19.1</td>
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<td>28.4</td>
<td>29.6</td>
<td>13.4</td>
<td>24.1</td>
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<td>9.2</td>
<td>13.2</td>
<td>17.8</td>
<td>18.1</td>
</tr>
<tr>
<td>Safe schools</td>
<td>13.5</td>
<td>14.7</td>
<td>9.2</td>
<td>3.5</td>
<td>11.9</td>
<td>13.8</td>
<td>17.3</td>
<td>7.2</td>
<td>18.0</td>
<td>16.1</td>
<td>21.4</td>
<td>16.3</td>
<td>12.6</td>
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<tr>
<td>Safe savings</td>
<td>12.9</td>
<td>6.8</td>
<td>11.7</td>
<td>13.6</td>
<td>10.9</td>
<td>11.6</td>
<td>14.9</td>
<td>14.5</td>
<td>22.4</td>
<td>14.3</td>
<td>10.6</td>
<td>13.3</td>
<td>9.8</td>
</tr>
<tr>
<td>Low exposure to natural catastrophes</td>
<td>12.1</td>
<td>12.9</td>
<td>17.9</td>
<td>5.0</td>
<td>4.3</td>
<td>23.8</td>
<td>10.6</td>
<td>5.0</td>
<td>7.2</td>
<td>19.1</td>
<td>6.7</td>
<td>15.2</td>
<td>17.8</td>
</tr>
<tr>
<td>Low exposure to weather risk</td>
<td>9.3</td>
<td>7.6</td>
<td>15.2</td>
<td>5.3</td>
<td>4.4</td>
<td>13.2</td>
<td>9.9</td>
<td>4.4</td>
<td>10.0</td>
<td>8.2</td>
<td>8.2</td>
<td>12.8</td>
<td>12.6</td>
</tr>
<tr>
<td>No/low environmental pollution</td>
<td>8.4</td>
<td>8.2</td>
<td>7.1</td>
<td>9.2</td>
<td>3.2</td>
<td>15.2</td>
<td>3.6</td>
<td>0.6</td>
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<td>8.6</td>
<td>15.6</td>
<td>10.8</td>
<td>9.8</td>
</tr>
<tr>
<td>Safe savings</td>
<td>12.9</td>
<td>6.8</td>
<td>11.7</td>
<td>13.6</td>
<td>10.9</td>
<td>11.6</td>
<td>14.9</td>
<td>14.5</td>
<td>22.4</td>
<td>14.3</td>
<td>10.6</td>
<td>13.3</td>
<td>9.8</td>
</tr>
<tr>
<td>Other aspects</td>
<td>7.4</td>
<td>12.5</td>
<td>7.8</td>
<td>9.4</td>
<td>11.7</td>
<td>3.6</td>
<td>5.0</td>
<td>7.8</td>
<td>1.8</td>
<td>7.6</td>
<td>8.4</td>
<td>7.3</td>
<td>6.1</td>
</tr>
<tr>
<td>Don’t know</td>
<td>10.1</td>
<td>5.0</td>
<td>4.4</td>
<td>19.2</td>
<td>9.9</td>
<td>5.4</td>
<td>17.7</td>
<td>14.6</td>
<td>4.8</td>
<td>16.5</td>
<td>1.4</td>
<td>17.0</td>
<td>5.2</td>
</tr>
</tbody>
</table>
Switzerland – Security aspects when considering moving country

Basis: n = 503 / Statistics in %

- Job security: 33%
- Low crime rate: 44%
- Political stability: 58%
- Reliable insurance coverage for illness/disability: 34%
- Safe pensions: 15%
- Safe schools: 15%
- Safe savings: 7%
- Low exposure to natural catastrophes: 13%
- Low exposure to weather risk: 8%
- No/low environmental pollution: 8%
- Other aspects: 13%
- Don’t know: 5%
Germany - Security aspects when considering moving country

Basis: n = 548 / Statistics in %

- Job security: 28%
- Low crime rate: 39%
- Political stability: 59%
- Reliable insurance coverage for illness/disability: 44%
- Safe pensions: 19%
- Safe schools: 9%
- Safe savings: 12%
- Low exposure to natural catastrophes: 18%
- Low exposure to weather risk: 15%
- No/low environmental pollution: 7%
- Other aspects: 8%
- Don’t know: 4%
Italy - Security aspects when considering moving country

Basis: n = 500 / Statistics in %

- Job security: 46%
- Low crime rate: 27%
- Political stability: 29%
- Reliable insurance coverage for illness/disability: 15%
- Safe pensions: 21%
- Safe schools: 4%
- Safe savings: 14%
- Low exposure to natural catastrophes: 5%
- Low exposure to weather risk: 5%
- No/low environmental pollution: 9%
- Other aspects: 9%
- Don’t know: 19%
Spain - Security aspects when considering moving country

Basis: n = 534 / Statistics in %

- Job security: 60%
- Low crime rate: 20%
- Political stability: 24%
- Reliable insurance coverage for illness/disability: 16%
- Safe pensions: 28%
- Safe schools: 12%
- Safe savings: 11%
- Low exposure to natural catastrophes: 4%
- Low exposure to weather risk: 4%
- No/low environmental pollution: 3%
- Other aspects: 12%
- Don’t know: 10%
**Russia - Security aspects when considering moving country**

Basis: n = 500 / Statistics in %

- Job security: 45%
- Low crime rate: 41%
- Political stability: 44%
- Reliable insurance coverage for illness/disability: 20%
- Safe pensions: 30%
- Safe schools: 14%
- Safe savings: 12%
- Low exposure to natural catastrophes: 24%
- Low exposure to weather risk: 13%
- No/little environmental pollution: 15%
- Other aspects: 4%
- Don’t know: 5%
**Ireland** - Security aspects when considering moving country

**Basis: n = 1’000 / Statistics in %**

- Job security: 57%
- Low crime rate: 30%
- Political stability: 25%
- Reliable insurance coverage for illness/disability: 11%
- Safe pensions: 13%
- Safe schools: 17%
- Safe savings: 15%
- Low exposure to natural catastrophes: 11%
- Low exposure to weather risk: 10%
- No/low environmental pollution: 4%
- Other aspects: 5%
- Don’t know: 18%
Portugal - Security aspects when considering moving country

Basis: n = 629 / Statistics in %

- Job security: 55%
- Low crime rate: 36%
- Political stability: 29%
- Reliable insurance coverage for illness/disability: 16%
- Safe pensions: 24%
- Safe schools: 7%
- Safe savings: 15%
- Low exposure to natural catastrophes: 5%
- Low exposure to weather risk: 4%
- No/low environmental pollution: 1%
- Other aspects: 8%
- Don’t know: 15%
Morocco - Security aspects when considering moving country

Basis: n = 501 / Statistics in %

- Job security: 47%
- Low crime rate: 43%
- Political stability: 46%
- Reliable insurance coverage for illness/disability: 19%
- Safe pensions: 29%
- Safe schools: 18%
- Safe savings: 22%
- Low exposure to natural catastrophes: 7%
- Low exposure to weather risk: 10%
- No/low environmental pollution: 9%
- Other aspects: 2%
- Don’t know: 5%
**Australia - Security aspects when considering moving country**

*Basis: n = 498 / Statistics in %*

- Job security: 42%
- Low crime rate: 46%
- Political stability: 41%
- Reliable insurance coverage for illness/disability: 10%
- Safe pensions: 9%
- Safe schools: 16%
- Safe savings: 14%
- Low exposure to natural catastrophes: 19%
- Low exposure to weather risk: 8%
- No/low environmental pollution: 9%
- Other aspects: 8%
- Don’t know: 17%
Mexico - Security aspects when considering moving country

Basis: n = 1’041 / Statistics in %

- Job security: 28%
- Low crime rate: 55%
- Political stability: 23%
- Reliable insurance coverage for illness/disability: 10%
- Safe pensions: 13%
- Safe schools: 21%
- Safe savings: 11%
- Low exposure to natural catastrophes: 7%
- Low exposure to weather risk: 8%
- No/low environmental pollution: 16%
- Other aspects: 8%
- Don’t know: 1%
UK - Security aspects when considering moving country

Basis: n = 1'000 / Statistics in %

- Job security: 31%
- Low crime rate: 37%
- Political stability: 29%
- Reliable insurance coverage for illness/disability: 19%
- Safe pensions: 18%
- Safe schools: 16%
- Safe savings: 13%
- Low exposure to natural catastrophes: 15%
- Low exposure to weather risk: 13%
- No/low environmental pollution: 11%
- Other aspects: 7%
- Don’t know: 17%
### Austria - Security aspects when considering moving country

**Basis:** n = 500 / Statistics in %

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Job security</td>
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<tr>
<td>Low crime rate</td>
<td>48%</td>
</tr>
<tr>
<td>Political stability</td>
<td>47%</td>
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<tr>
<td>Reliable insurance coverage for illness/disability</td>
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<tr>
<td>Safe pensions</td>
<td>18%</td>
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<tr>
<td>Safe schools</td>
<td>13%</td>
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<td>18%</td>
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<tr>
<td>Low exposure to weather risk</td>
<td>13%</td>
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<tr>
<td>No/low environmental pollution</td>
<td>10%</td>
</tr>
<tr>
<td>Other aspects</td>
<td>6%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>5%</td>
</tr>
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</table>
Question 4:

Which regions offer the best opportunities for a new start?
Total - Most attractive regions for a new start

Basis: n = 7'754 / Statistics in %

- North America (USA, Canada): 31%
- Austria, Germany, Switzerland: 29%
- Australia, New Zealand: 28%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 24%
- Southern Europe (e.g. Italy, Portugal, Spain): 13%
- Ireland, UK: 12%
- Asia: 6%
- Latin America: 5%
- Africa: 3%
- Middle-East: 3%
- Russia: 2%
- Other: 4%
- Don’t know: 15%
## Countries summary - Most attractive regions for a new start

### Distribution in %

<table>
<thead>
<tr>
<th>Region</th>
<th>Total</th>
<th>Switzerland n = 503</th>
<th>Germany n = 548</th>
<th>Italy n = 500</th>
<th>Spain n = 534</th>
<th>Russia n = 500</th>
<th>Ireland n = 1’000</th>
<th>Portugal n = 629</th>
<th>Morocco n = 501</th>
<th>Australia n = 498</th>
<th>Mexico n = 1’041</th>
<th>UK n = 1’000</th>
<th>Austria n = 500</th>
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</thead>
<tbody>
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<td>17.9</td>
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<td>27.4</td>
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<td>19.0</td>
<td>32.1</td>
<td>23.1</td>
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<td>Austria, Germany, Switzerland</td>
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<td>44.0</td>
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<td>40.4</td>
<td>22.6</td>
<td>14.3</td>
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<td>21.3</td>
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<td>25.2</td>
<td>52.6</td>
<td>7.1</td>
<td>6.4</td>
<td>58.0</td>
<td>5.8</td>
<td>52.4</td>
<td>37.2</td>
</tr>
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<td>Nordic countries (e.g. Denmark, Finland, Norway, Sweden)</td>
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<td>41.4</td>
<td>22.2</td>
<td>21.7</td>
<td>42.8</td>
<td>4.3</td>
<td>17.5</td>
<td>15.8</td>
<td>12.7</td>
<td>1.7</td>
<td>22.3</td>
<td>43.8</td>
</tr>
<tr>
<td>Southern Europe (e.g. Italy, Portugal, Spain)</td>
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<td>10.9</td>
<td>15.1</td>
<td>6.3</td>
<td>15.9</td>
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<td>8.5</td>
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<td>6.2</td>
<td>13.5</td>
<td>5.7</td>
<td>8.4</td>
<td>8.6</td>
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<tr>
<td>Latin America</td>
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<td>3.3</td>
<td>6.4</td>
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<td>3.4</td>
<td>2.9</td>
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<td>0.8</td>
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<tr>
<td>Middle-East</td>
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<td>4.6</td>
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<tr>
<td>Russia</td>
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<td>0.2</td>
<td>0.4</td>
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<td>0.8</td>
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<tr>
<td>Other</td>
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<td>3.8</td>
<td>3.7</td>
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<td>1.9</td>
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</tr>
<tr>
<td>Don’t know</td>
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<td>21.3</td>
<td>8.2</td>
<td>7.9</td>
<td>13.8</td>
</tr>
</tbody>
</table>
Switzerland - Most attractive regions for a new start

Basis: n = 503 / Statistics in %

- North America (USA, Canada): 38%
- Austria, Germany, Switzerland: 39%
- Australia, New Zealand: 33%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 37%
- Southern Europe (e.g. Italy, Portugal, Spain): 11%
- Ireland, UK: 11%
- Asia: 10%
- Latin America: 5%
- Africa: 3%
- Middle-East: 1%
- Russia: 1%
- Other: 3%
- Don’t know: 10%
Germany - Most attractive regions for a new start

Basis: n = 548 / Statistics in %

- North America (USA, Canada): 28%
- Austria, Germany, Switzerland: 40%
- Australia, New Zealand: 25%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 41%
- Southern Europe (e.g. Italy, Portugal, Spain): 15%
- Ireland, UK: 11%
- Asia: 9%
- Latin America: 3%
- Africa: 1%
- Middle-East: 1%
- Russia: 0%
- Other: 4%
- Don't know: 13%
Italy - Most attractive regions for a new start

Basis: n = 500 / Statistics in %

North America (USA, Canada) 18%
Australia, New Zealand 21%
Austria, Germany, Switzerland 26%
Nordic countries (e.g. Denmark, Finland, Norway, Sweden) 22%
Southern Europe (e.g. Italy, Portugal, Spain) 6%
Ireland, UK 14%
Asia 3%
Latin America 6%
Africa 3%
Middle-East 1%
Russia 0%
Other 4%
Don’t know 27%
Spain - Most attractive regions for a new start

Basis: n = 534 / Statistics in %

North America (USA, Canada) - 17%
Australia, New Zealand - 7%
Austria, Germany, Switzerland - 38%
Nordic countries (e.g. Denmark, Finland, Norway, Sweden) - 22%
Southern Europe (e.g. Italy, Portugal, Spain) - 16%
Ireland, UK - 14%
Asia - 4%
Latin America - 12%
Africa - 3%
Middle-East - 2%
Russia - 3%
Other - 7%
Don’t know - 12%
Russia - Most attractive regions for a new start

Basis: n = 500 / Statistics in %

North America (USA, Canada) 27%
Australia, New Zealand 25%
Austria, Germany, Switzerland 44%
Nordic countries (e.g. Denmark, Finland, Norway, Sweden) 43%
Southern Europe (e.g. Italy, Portugal, Spain) 20%
Ireland, UK 8%
Asia 4%
Latin America 3%
Africa 1%
Middle-East 0%
Russia 13%
Other 3%
Don’t know 7%
Ireland - Most attractive regions for a new start

Basis: n = 1'000 / Statistics in %

- North America (USA, Canada): 47%
- Australia, New Zealand: 53%
- Austria, Germany, Switzerland: 15%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 4%
- Southern Europe (e.g. Italy, Portugal, Spain): 7%
- Ireland, UK: 14%
- Asia: 3%
- Latin America: 2%
- Africa: 2%
- Middle-East: 5%
- Russia: 0%
- Other: 1%
- Don’t know: 14%
### Portugal - Most attractive regions for a new start

**Basis: n = 629 / Statistics in %**

- **North America (USA, Canada)**: 19%
- **Australia, New Zealand**: 7%
- **Austria, Germany, Switzerland**: 40%
- **Nordic countries (e.g. Denmark, Finland, Norway, Sweden)**: 18%
- **Southern Europe (e.g. Italy, Portugal, Spain)**: 15%
- **Ireland, UK**: 11%
- **Asia**: 2%
- **Latin America**: 4%
- **Africa**: 11%
- **Middle-East**: 1%
- **Russia**: 0%
- **Other**: 6%
- **Don’t know**: 25%
**Morocco - Most attractive regions for a new start**

Basis: n = 501 / Statistics in %

- North America (USA, Canada): 32%
- Australia, New Zealand: 6%
- Austria, Germany, Switzerland: 23%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 16%
- Southern Europe (e.g. Italy, Portugal, Spain): 29%
- Ireland, UK: 5%
- Asia: 6%
- Latin America: 2%
- Africa: 5%
- Middle-East: 13%
- Russia: 4%
- Other: 11%
- Don’t know: 15%
Australia - Most attractive regions for a new start

Basis: n = 498 / Statistics in %

North America (USA, Canada): 23%
Australia, New Zealand: 58%
Austria, Germany, Switzerland: 14%
Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 13%
Southern Europe (e.g. Italy, Portugal, Spain): 8%
Ireland, UK: 15%
Asia: 14%
Latin America: 0%
Africa: 1%
Middle-East: 2%
Russia: 1%
Other: 2%
Don’t know: 21%
Mexico - Most attractive regions for a new start

Basis: n = 1’041 / Statistics in %

North America (USA, Canada) 51
Australia, New Zealand 6
Austria, Germany, Switzerland 11
Nordic countries (e.g. Denmark, Finland, Norway, Sweden) 2
Southern Europe (e.g. Italy, Portugal, Spain) 10
Ireland, UK 4
Asia 6
Latin America 12
Africa 2
Middle-East 3
Russia 1
Other 2
Don’t know 8
UK - Most attractive regions for a new start

Basis: n = 1’000 / Statistics in %

North America (USA, Canada) - 36%
Australia, New Zealand - 52%
Austria, Germany, Switzerland - 21%
Nordic countries (e.g. Denmark, Finland, Norway, Sweden) - 22%
Southern Europe (e.g. Italy, Portugal, Spain) - 17%
Ireland, UK - 22%
Asia - 8%
Latin America - 2%
Africa - 2%
Middle-East - 5%
Russia - 1%
Other - 4%
Don’t know - 8%
Austria - Most attractive regions for a new start

Basis: n = 500 / Statistics in %

- North America (USA, Canada): 31%
- Australia, New Zealand: 37%
- Austria, Germany, Switzerland: 42%
- Nordic countries (e.g. Denmark, Finland, Norway, Sweden): 44%
- Southern Europe (e.g. Italy, Portugal, Spain): 7%
- Ireland, UK: 13%
- Asia: 9%
- Latin America: 2%
- Africa: 2%
- Middle-East: 1%
- Russia: 3%
- Other: 2%
- Don’t know: 14%